

## ORDER



**Orders**  
**Order / Rev:** 183996  
**Alt Order #:**  
**Product Desc:** Americans for Prosperity  
**Estimate:** 294  
**Flight Dates:** 08/28/12 - 09/03/12  
**Original Date / Rev:** 08/02/12 / 08/02/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Avenue  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Americans for Prosperity  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL-ISSUE, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** MAJ  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	24	\$26,550.00	\$22,567.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	24	\$26,550.00	\$22,567.50	0.00
<b>Totals</b>	<b>24</b>	<b>\$26,550.00</b>	<b>\$22,567.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/28/12	08/29/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	- 11 - - - -	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 11 - - - -		2				\$700.00		0.00			
N 2	KMGH	08/28/12	08/31/12	5-530P News M-F/KMGH CA 5-530P News	CA	5P-530P	- 1111 - -	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1111 - -		4				\$800.00		0.00			
N 3	KMGH	08/28/12	08/31/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)	CA	6P-630P	- 1111 - -	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1111 - -		4				\$1,700.00		0.00			
N 4	KMGH	08/28/12	08/31/12	630-7P WHEEL (M-F) CA 630-7p WHEEL (M-F)	CA	630-7P	- 1111 - -	:30	4	\$1,600.00	P3	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 1111 - -		4				\$1,600.00		0.00			
N 5	KMGH	08/28/12	08/30/12	Nightline CA Nightline	CA	1037P-1103P	- 111 - - -	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- 111 - - -		3				\$800.00		0.00			
N 6	KMGH	09/01/12	09/01/12	7-9a Sat Morning News CA 7-9a Sat Morning News	CA	7A-9A	- - - - - S -	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S -		1				\$500.00		0.00			

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 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Issue/Americans for Prosperity  
 Product Desc: Americans for Prosperity  
 Estimate: 294

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/01/12	09/01/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S-		1				\$450.00		0.00			
N 8	KMGH	09/02/12	09/02/12	THIS WEEK w/George SCA This Week	CA	8A-9A	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S		1				\$600.00		0.00			
N 9	KMGH	09/03/12	09/03/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$700.00		0.00			
N 10	KMGH	09/03/12	09/03/12	6p-630p JEOPARDY (M&A 6P-630P JEOPARDY (M-F)	CA	6P-630P	M-----	:30	1	\$1,700.00	P3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$1,700.00		0.00			
N 11	KMGH	09/03/12	09/03/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$1,600.00		0.00			
N 12	KMGH	09/03/12	09/03/12	Nightline Nightline	CA	1037P-1103P	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$800.00		0.00			
													Totals	24	\$26,550.00